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April 16th, 2018

Media Release
FOR IMMEDIATE RELEASE

Upgrades and Renovations Prairieland Park

For Immediate Release - Saskatoon Prairieland Park Corporation is excited to announce its latest project in a continuous effort to improve and upgrade. Beginning immediately is the construction and expansion of the exterior main foyer and lobby space of the Main Trade Center Entrance at Prairieland Park!

Previous client surveys and public perception polls suggested reducing the *industrial-feel* would be beneficial for the use of the space, as well as, the ambience. Recently, Saskatoon Prairieland Park undertook a major remodel of the interior of this space, and is now taking on the exterior.

“Having a warm and inviting atmosphere is key for client’s events at Prairieland Park” said Kristy Rempel, Marketing Manager at Prairieland Park. “Continual growth and upgrades is part of who we are as a company – it is part of our corporate DNA”.

Prairieland Park has invested over 15 million dollars in the last 10 years on upgrades, renovations, and expansion. “We are incredibly proud to have funded our own growth,” comments Prairieland Park CEO, Mark Regier. “Many people believe we are owned or operated by the City, but we are not. We have a Board of Directors that helps guide our direction as a company”. Recent projects have included building the AG Center on the property specifically for livestock events, system and technology upgrades to Sports on Tap – owned and operated by Prairieland Park and the recent main foyer remodel to the interior. “Before [that] we used capital to tear down the Jubilee Building and create a perfect space for tradeshow and conferences” said Regier.

Prairieland Park is one of two convention centers in our city, the other is TCU Place - owned and operated by the City of Saskatoon. “There are some similarities in clientele, of course there would be in a small city, but I think that with our open-span spaces and free parking, we have created our own niche in the market” said CEO Mark Regier.

The contract was awarded to Wright Construction and construction begins immediately. Prairieland hopes clients will remain patient through this upgrade. Alternate entrances will be marked and there will be directional signage amid the construction periods that require limited or no access through the current main entrance doors.



As a not-for-profit corporation, Saskatoon Prairieland Park is governed by a Board of Directors elected from its membership. Operating for over 132 years, it grew from an Ag society that ran the early fairs and livestock shows, to a world class venue hosting some of the largest and most prestigious events in the city.

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